



Cambridge Standing Tall 2024

Learning & Community Programme



Delivered by Break in
partnership with Wild in Art



Principal
Partner:



The giraffes are coming!



Following the success of Cows about Cambridge, this towering sculpture trail will be bringing communities from all corners of the city together, encouraging them to look up at the spectacular art on offer - all while supporting Break, a charity working in Cambridge and Cambridgeshire to raise the aspirations of the county's young care leavers.

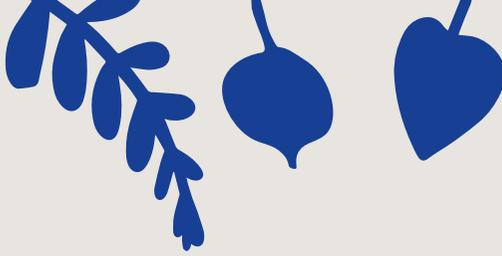
This is your opportunity to be involved in these gigantic goings-on, because our 40 Tall Gs need 50 Mini Gs to support them out on the trail next spring.

We're expecting up to 10,000 young people to take part in Cambridge Standing Tall's Learning & Community Programme, which offers the opportunity to encourage creativity, imagination and confidence in young people by putting their creations right at the heart of this city-wide event.

Not only will your school or community group get to design and decorate a Mini G sculpture, but once it has finished its business gracing the streets of Cambridge it will come back home in June 2024, as a unique memento of your involvement in the project. When your sculpture arrives you'll be provided with a cross-curricular creative learning resource pack designed to inspire learning in the classroom across all subjects. The pack contains support in the form of lesson plans, templates and activities, as well as exclusive invites to events for both staff and pupils. Other unique benefits are also included.

Read on to find out more information about the project, the charity it will support, and how you can get involved.





Why a giraffe?

We know it isn't every day you see a giraffe walking the streets of Cambridge, but we think there are a lot of reasons why you should welcome them into your city next year.

They have really big hearts. Not all that surprising – there could be up to 5.5m between a giraffe's hooves and the ossicones on the top of its head. To achieve this feat, a giraffe's heart is two feet long, 11kg in weight, and is strong enough to give giraffes the highest blood pressure of any mammal.

They're all unique. A giraffe's spots are like a fingerprint, meaning that much like the young people that this trail will support, every individual is unique.

They like roaming around in groups called towers. If we are to stand tall in Spring 2024, we'll do that much better in a group, and giraffes agree. They usually live in herds of 15 and support one another on the African plains.

They are the tallest land mammals. We're expecting Cambridge Standing Tall to make a big impression, and what better to use than a sculpture of this majestic giant. The Tall Gs will be 2.5m in stature and your Mini G will measure up at 1.5m but their real-life compatriots can tower over 5m in height!

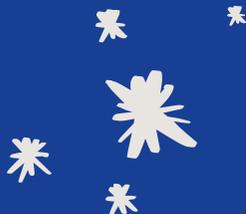


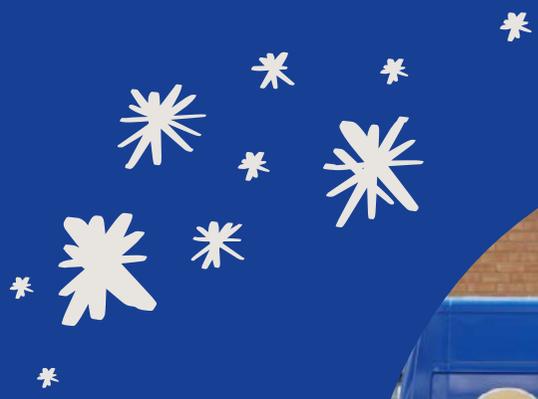
Reaching high for children and young people with care experience

Break is a charity working across East Anglia to pave the way for a brighter future for children and young people who have experienced the care system.

We have a unique promise to all the children and young people in our care: a lifelong offer of support. This means we will walk alongside young people for however long they need us, standing tall together until they are ready for independence. And our support means we're not just here to find a way through the bad days, but here to celebrate the good ones too.

Experiencing care can be lonely. People come and go, and it's not unusual to experience multiple houses which rarely become homes. It often feels out of control. Break's aim is to pull young people in close, allowing them to feel like they're part of something special: a family that means you're never alone.





Like **Jack**, a founder of the CoffeeBreak van which gives barista experience to young people – we celebrated with him when he handed in his letter of resignation after finding employment elsewhere.

Like **Tyler**, his Break Transition worker never gave up. Through Break's Building Futures project he has realised that he really enjoys construction work. Tyler's developed new skills and is hoping he can find a construction apprenticeship soon.

Jack doesn't live within a Break service anymore, and Tyler won't forever, but forever is our promise. An open door. Always.

If you'd like to stand tall with the young people Break supports in 2024, read on.



What happens next?

Until August 2023

We're on the hunt for a group of schools, colleges, nurseries or community groups to sign up to one of 50 places to take part in Cambridge Standing Tall's Learning & Community Programme.

Early bird offer will end in June 2023

Autumn 2023

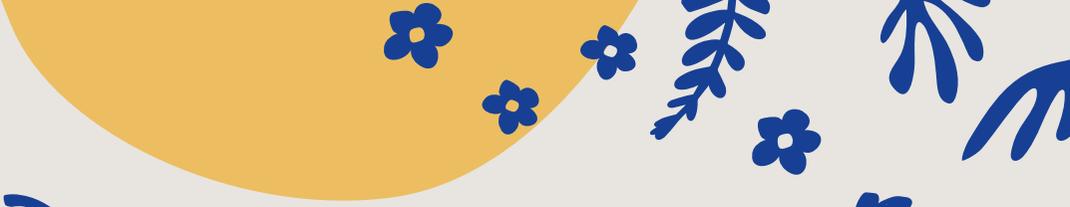
We'll gather all project coordinators from the participating groups together for inspiration briefing sessions to kick-start the programme.

September to November 2023

Decoration - Your sculpture and resource packs will be ready for collection.

Dec 2023

We'll need your Mini G back at giraffe HQ before the end of December 2023, ready for our spring 2024 launch.



**March to
June 2024**

Trail Live!

We can't reveal the exact dates quite yet, but for around 11 weeks in spring 2024 the Mini Gs and Tall Gs will hit the streets of Cambridge.

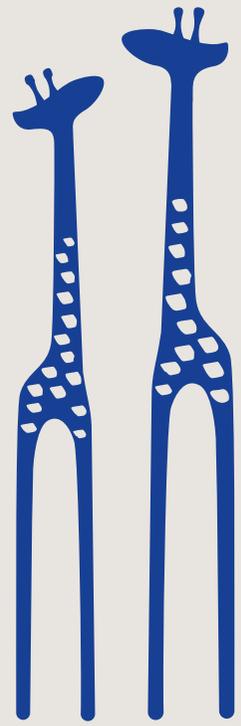
Your Mini G will be centre stage during the trail, standing loud and proud all across the city's cultural and leisure hubs for thousands of visitors to enjoy. It's a fantastic opportunity to display the hidden talents Cambridgeshire's schools and community groups have to offer.

We encourage everyone who has taken part in the project to explore the trail, find their sculpture and perhaps encounter places in Cambridge they've not previously seen or been to before.

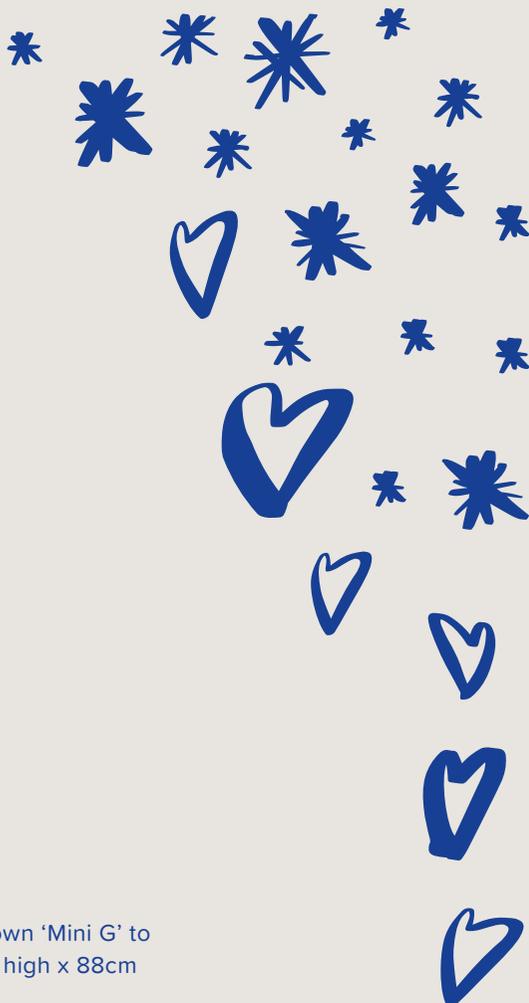


June 2024

Your Mini G will be returned to you to keep as a legacy of your involvement in the project.



Package



Mini G Package

Early Bird £695+VAT

Early bird ends on Friday 30 June

Standard price £745+VAT

What's included?

- A blank giraffe sculpture – your very own 'Mini G' to keep (Your Mini G will measure 142cm high x 88cm long x 40cm wide)
- Official sculpture plaque with space for your logo and inspiration behind your design
- A cross-curricular creative learning resource pack with lesson plans, templates and activities
- Attendance for two staff at an inspiration briefing session
- Exhibition of your sculpture on a high-profile city-wide art trail
- Inclusion in the trail map, on our website and the associated mobile app
- Commitment to fundraise to support Break



Don't take our word for it!



Participants in our recent GoGoDiscover 2022 Learning & Community Programme told us about their experience.

90% felt like their involvement in the trail had helped them to promote their setting to prospective students, members, partners and across the wider community.



“We launched the project as a whole school topic for 6 weeks. Firstly we all designed and then voted for the winner and then groups of children decorated the sculpture.”

“It was a chance for gifted artists to showcase their ideas and talent on a different canvas.”

“As a complex needs setting, we need to be inventive with how we approach each project. Initially we linked our design to one of our school projects and a core group of our more able students were involved in the planning and decoration process.”



"The arts fuel children's curiosity and critical capacity. They are every child's birthright. It is vital that children engage with the arts early in their lives."

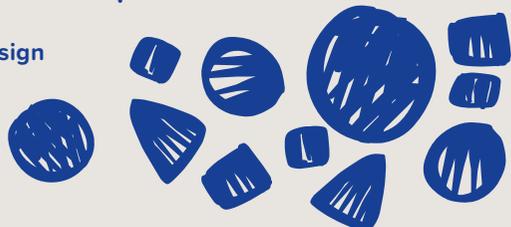
**Arts Council
England**



"Marshland High School has thoroughly enjoyed participating in previous sculpture trails and we are absolutely thrilled to be part of the next one in Cambridge."

Being part of this programme promotes wider community interest and evokes creativity in our students. Whilst highlighting the importance of the Arts in our school, it helps our students to think beyond the classroom and supports a more culturally diverse educational experience."

Vicky Harris, Head of Creative Design





How your school can make an extra difference

We love to work closely with our partner schools and community groups. Here are some activities you could try to make an extra difference to the young people Break supports.

Choose Break as your Charity of the Year

If you're looking for your school Charity of the Year, we would love for you to choose us!

With the commitment of a full year of your fundraising and learning, together we can raise even more money to support vulnerable children and young people. We have everything you need to start planning your year with Break, from fundraising resources to a dedicated fundraising team to support you through your year.

BreakFIT

Set a sponsored fitness activity for pupils to enjoy and get BreakFIT. Patterson and Elodie chose to get BreakFIT by running 5km a day for the duration of the 2021 lockdown. Their inspiring fundraising has raised hundreds of pounds for Break and they have had lots of fun getting out for their daily runs.





Break's Big Collection

Organise a retail bag drop day of donated items for Break's charity shops. We have over 40 Break charity shops across the region and supporting your local one will not only benefit your local community but it will also help to raise money for Break.

Non Uniform Day

Non uniform days are a brilliant and simple way to fundraise. Adding a theme to your day can make it that little bit more fun too; from mad hair days to colour days, the possibilities are endless. You could even join our 'Hatty Christmas' and get children to wear festive hats for the day in the lead up to Christmas.

Prize Draws

We can provide raffle ticket books for our Break super prize draws which take place in summer and at Christmas. Simply pop the tickets in book bags to go home to parents and return any completed stubs with the money raised. Tickets are also online for you to share too.

The BIG Break

Join us for our BIG Break! This could be as simple as having a cake sale or a movie night, maybe even use this as your non uniform day? You could even book the CoffeeBreak van to be on-site at school drop off or pick up.



About Wild in Art

Wild in Art is one of the leading creative producers of mass-appeal public arts events which bring together business and creative sectors with schools and local communities through the creation of city-wide trails of uniquely painted sculptures.

Its expertise, insights, and network help to create popular art events across the globe, enabling partners to achieve their goals; whether its reaching new audiences, raising charitable funds, increasing engagement, or anything in between. Wild in Art has proven experience in bringing all parts of the

community together and giving them a voice through art. It designs programmes that resonate with children and young people, the outcomes providing a unique insight into the aspirations, hopes and dreams of future generations.

Through its high-profile events, Wild in Art provides a platform for amateur and professional artists to showcase their work.

To date its events have engaged over 1 million young people in learning programmes, contributed more than £3.8 million to creative communities and more than £22 million to charities.



Get involved!

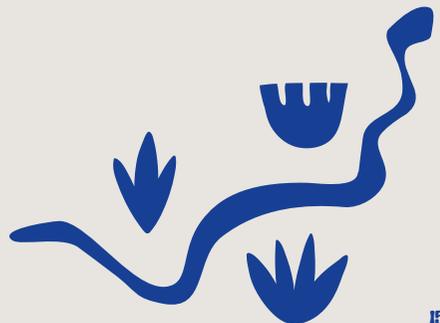
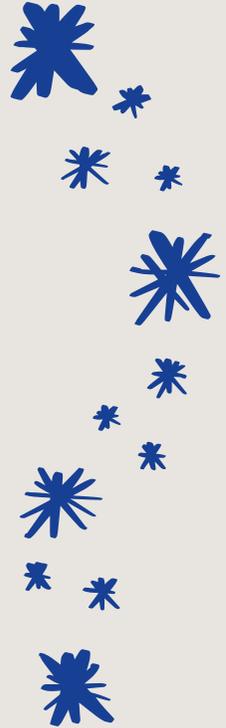
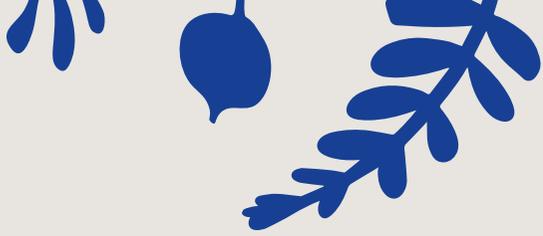
This is an exclusive and limited opportunity on a first come first serve basis. Don't miss out on your chance to be involved in this exciting project!

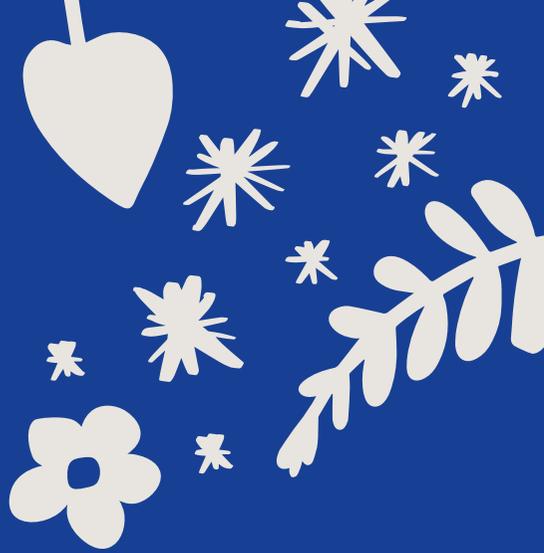
Get in touch

If you have any questions, get in touch today:

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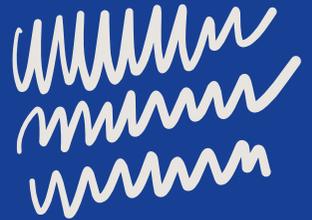




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